



New support program generates sponsor customer experiences that are a leap ahead of their typical event experience.

1. AE Ventures Signature Customer Care is a robust collection of support measures that set the stage for a high-return sponsorship effort and make it easy and pleasurable for the staff who plan and execute it. These include helping sponsors:

- Develop strategy for selecting guest engagements
- Develop message and interaction strategies for presentations and one-on-one meetings
- Develop promotion strategies for increased networking and stop-by engagements
- Develop staffing strategies
- Develop exhibit furnishings, decoration and operations plans
- Efficiently order and manage onsite services
- Follow up effectively with guests and company stakeholders eager for information on results generated



2. AE Ventures Engagements Guarantee

- For every scheduled one-on-one meeting missed at the event, AE will both work to arrange a post-event engagement by web conference or in person AND provide two (2) complimentary meetings at the next edition of the event.
- For every guest miss of a boardroom presentation at the event, AE will both work to arrange a post-event engagement by web conference or in person AND provide four (4) complimentary meetings at the next edition of the event.



Note: 98% of the thousands of engagements we orchestrate at each event are fulfilled onsite.

3. AE Ventures Proven Process

