



TOTAL TECH SUMMIT

CEPro **CI** Commercial
INTEGRATOR

**SECURITY SALES
& INTEGRATION**

NOVEMBER 1-3, 2017

Orange County Convention Center • Orlando, FL

SPONSORSHIP PACKAGES

Summit Sponsorship Packages	BR Presentations	1-on-1 Mtgs.	Sq. Ft. of Exhibit Space	Executive Registrations	Exhibits-Only Registration	Pre-Summit Email Promo
1 Boardroom	1	20	100	2	-	-
2 Boardroom	2	30	200	2	1	-
3 Boardroom	3	40	300	2	2	-
4 Boardroom	4	50	400	2	3	-
5 Boardroom	5	60	400	4	2	-
6 Boardroom	6	70	400	4	3	-
7 Boardroom	7	80	400	4	4	-
Exhibit + 80 Mtgs.	-	80	400	4	4	1
Exhibit + 70 Mtgs.	-	70	400	4	4	1
Exhibit + 60 Mtgs.	-	60	400	4	3	1
Exhibit + 50 Mtgs.	-	50	400	4	2	1
Exhibit + 40 Mtgs.	-	40	300	2	2	1
Exhibit + 30 Mtgs.	-	30	200	2	1	1
Exhibit + 20 Mtgs.	-	20	100	2	-	1
Exhibit + 10 Mtgs.	-	10	100	2	-	1
Exhibit + 5 Mtgs.	-	5	100	1	-	1

GROUP PRESENTATION OPPORTUNITIES

Event	Availability
Entire Audience Event Sponsorship	1 Available
General Session Sponsorship	8 available
Lightning Round	7 available

ADD-ONS

Opportunity
15-minute scheduled one-on-one meeting
Exhibit space
Executive registrations
Exhibits-only registrations



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SPONSORSHIP PACKAGES

7 BOARDROOM SPONSORSHIP PACKAGE

- Use of a private conference room to give seven 35-minute presentations to seven groups of 10-12 top dealers/integrators. Screen and projector provided. Groups selected by sponsor according to priority based on timeliness of booking.
- 400 sq. ft. display area on showcase floor to use for product display, branding, and to meet with guests.
- Eighty (80) 15-minute one-on-one meetings within showcase space; these meetings are individually selected by sponsor.
- Detailed profile information on all guests you are meeting with.
- Four (4) Executive Registrations for admission to entire event to network throughout the program.
- Four (4) Sponsor Exhibits-Only Registrations for admission to Showcase Exhibits for guest visit hours, set-up and tear down.
- A single Summit Sponsor Highlight Broadcast Email. Written and designed by AE Ventures' communications staff, this message recaps highlights of the Sponsor's presentations and interactions at the Summit. Distributed to the guest recruitment universe for a single market (custom, commercial or security) and posted online through June 2018. Estimated distribution quantity of 5,000.
- Logo and company listing in on-site guide and on website
- *Projected 200 incidental one-on-one meetings (assumes 25 incidental contacts per staff person at showcase exhibit, breakfasts, luncheons, roundtables, social functions)*

6 BOARDROOM SPONSORSHIP PACKAGE

- Use of a private conference room to give six 35-minute presentations to six groups of 10-12 top dealers/integrators. Screen and projector provided. Groups selected by sponsor according to priority based on timeliness of booking.
- 400 sq. ft. display area on showcase floor to use for product display, branding, and to meet with guests.
- Seventy (70) scheduled 15-minute one-on-one meetings within showcase space; these meetings are individually selected by sponsor.
- Detailed profile information on all guests you are meeting with.
- Four (4) Executive Registrations for admission to entire event to network throughout the program.
- Three (3) Sponsor Exhibits-Only Registrations for admission to Showcase Exhibits for guest visit hours, set-up and tear down.
- Logo and company listing in on-site guide and on website
- *Projected 175 incidental one-on-one meetings (assumes 25 incidental contacts per staff person at showcase exhibit, breakfasts, luncheons, roundtables, social functions)*





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5 BOARDROOM SPONSORSHIP PACKAGE

- Use of a private conference room to give five 35-minute presentations to five groups of 10-12 top dealers/integrators. Screen and projector provided. Groups selected by sponsor according to priority based on timeliness of booking.
- 400 sq. ft. display area on showcase floor to use for product display, branding, and to meet with guests.
- Sixty (60) scheduled 15-minute one-on-one meetings within showcase space; these meetings are individually selected by sponsor.
- Detailed profile information on all guests you are meeting with.

- Four (4) Executive Registrations for admission to entire event to network throughout the program.
- Two (2) Sponsor Exhibits-Only Registrations for admission to Showcase Exhibits for guest visit hours, set-up and tear down.
- Logo and company listing in on-site guide and on website
- *Projected 150 incidental one-on-one meetings (assumes 25 incidental contacts per staff person at showcase exhibit, breakfasts, luncheons, roundtables, social functions)*

4 BOARDROOM SPONSORSHIP PACKAGE

- Use of a private conference room to give four 35-minute presentations to four groups of 10-12 top dealers/integrators. Screen and projector provided. Group selected by sponsor according to priority based on timeliness of booking.
- 400 sq. ft. display area on showcase floor to use for product display, branding, and to meet with guests.
- Fifty (50) scheduled 15-minute one-on-one meetings within showcase space; these meetings are individually selected by sponsor.
- Detailed profile information on all guests you are meeting with.
- Two (2) Executive Registrations for admission to entire event to network throughout the program.
- Three (3) Sponsor Exhibits-Only Registrations for admission to Showcase Exhibits for guest visit hours, set-up and tear down.
- Logo and company listing in on-site guide and on website
- *Projected 125 incidental one-on-one meetings (assumes 25 incidental contacts per staff person at showcase exhibit, breakfasts, luncheons, roundtables, social functions)*

3 BOARDROOM SPONSORSHIP PACKAGE

- Use of a private conference room to give three 35-minute presentations to three groups of 10-12 top dealers/integrators. Screen and projector provided. Groups selected by sponsor according to priority based on timeliness of booking.
- 300 sq. ft. display area on showcase floor to use for product display, branding, and to meet with guests.
- Forty (40) scheduled 15-minute one-on-one meetings within showcase space; these meetings are individually selected by sponsor.
- Detailed profile information on all guests you are meeting with.
- Two (2) Executive Registrations for admission to entire event to network throughout the program.
- Two (2) Sponsor Exhibits-Only Registrations for admission to Showcase Exhibits for guest visit hours, set-up and tear down.
- Logo and company listing in on-site guide and on website
- *Projected 100 incidental one-on-one meetings (assumes 25 incidental contacts per staff person at showcase exhibit, breakfasts, luncheons, roundtables, social functions)*



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2 BOARDROOM SPONSORSHIP PACKAGE

- Use of a private conference room to give two 35-minute presentations to two groups of 10-12 top dealers/integrators. Screen and projector provided. Groups selected by sponsor according to priority based on timeliness of booking.
- 200 sq. ft. display area on showcase floor to use for product display, branding, and to meet with guests.
- Thirty (30) scheduled 15-minute one-on-one meetings within showcase space; these meetings are individually selected by sponsor.
- Detailed profile information on all guests you are meeting with.
- Two (2) Executive Registrations for admission to entire event to network throughout the program.
- One (1) Sponsor Exhibits-Only Registrations for admission to Showcase Exhibits for guest visit hours, set-up and tear down.
- Logo and company listing in on-site guide and on website
- *Projected 75 incidental one-on-one meetings (assumes 25 incidental contacts per staff person at showcase exhibit, breakfasts, luncheons, roundtables, social functions)*

1 BOARDROOM SPONSORSHIP PACKAGE

- Use of a private conference room to give one 35-minute presentations to a single group of 10-12 top dealers/integrators. Screen and projector provided. Group selected by sponsor according to priority based on timeliness of booking.
- 100 sq. ft. display area on showcase floor to use for product display, branding, and to meet with guests.
- Twenty (20) scheduled 15-minute one-on-one meetings within showcase space; these meetings are individually selected by sponsor.
- Detailed profile information on all guests you are meeting with.
- Two (2) Executive Registrations for admission to entire event to network throughout the program.
- Logo and company listing in on-site guide and on website
- *Projected 50 incidental one-on-one meetings (assumes 25 incidental contacts per staff person at showcase exhibit, breakfasts, luncheons, roundtables, social functions)*





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EXHIBIT+30 MEETINGS PACKAGE

- 100 sq. ft. display area on showcase floor to use for product display, branding, and to meet with guests.
- Thirty (30) scheduled 15-minute one-on-one meetings within showcase space; these meetings are individually selected by sponsor.
- Product/service/company spot in a Summit Preview broadcast email to recruited guest to stimulate inquiries at exhibit.
- Detailed profile information on all guests you are meeting with.
- Two (2) Executive Registrations for admission to entire event to network throughout the program.
- Logo and company listing in on-site guide and on website
- *Projected 50 incidental one-on-one meetings (assumes 25 incidental contacts per staff person at showcase exhibit, breakfasts, luncheons, roundtables, social functions)*

EXHIBIT+20 MEETINGS PACKAGE

- 100 sq. ft. display area on showcase floor to use for product display, branding, and to meet with guests.
- Twenty (20) scheduled 15-minute one-on-one meetings within showcase space; these meetings are individually selected by sponsor.
- Detailed profile information on all guests you are meeting with.
- Product/service/company spot in a Summit Preview broadcast email to recruited guest to stimulate inquiries at exhibit.
- Two (2) Executive Registrations for admission to entire event to network throughout the program.
- Logo and company listing in on-site guide and on website
- *Projected 50 incidental one-on-one meetings (assumes 25 incidental contacts per staff person at showcase exhibit, breakfasts, luncheons, roundtables, social functions)*

EXHIBIT+10 MEETINGS PACKAGE

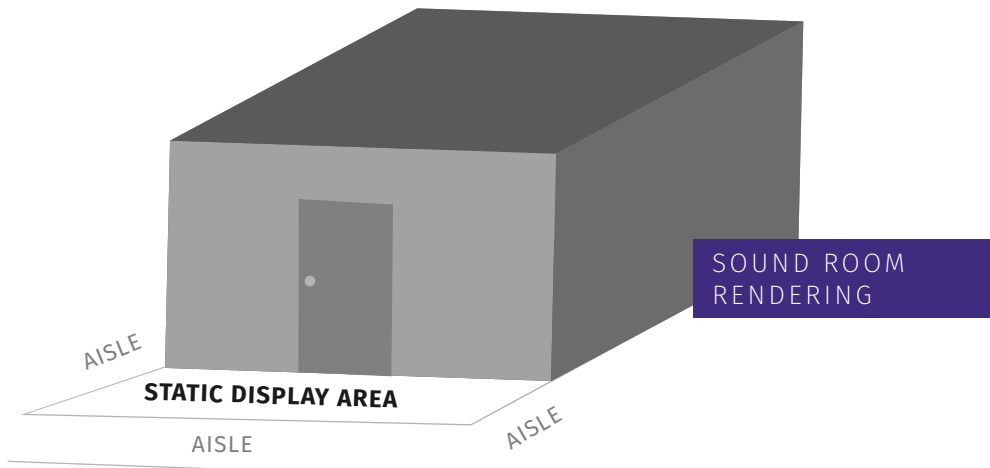
- 100 sq. ft. display area on showcase floor to use for product display, branding, and to meet with guests.
- Ten (10) scheduled 15-minute one-on-one meetings within showcase space; these meetings are individually selected by sponsor.
- Detailed profile information on all guests you are meeting with.
- Product/service/company spot in a Summit Preview broadcast email to recruited guest to stimulate inquiries at exhibit.
- Two (2) Executive Registrations for admission to entire event to network throughout the program.
- Logo and company listing in on-site guide and on website
- *Projected 50 incidental one-on-one meetings (assumes 25 incidental contacts per staff person at showcase exhibit, breakfasts, luncheons, roundtables, social functions)*

EXHIBIT+5 MEETINGS PACKAGE

- 100 sq. ft. display area on showcase floor to use for product display, branding, and to meet with guests.
- Five (5) scheduled 15-minute one-on-one meetings within showcase space; these meetings are individually selected by sponsor.
- Detailed profile information on all guests you are meeting with.
- Product/service/company spot in a Summit Preview broadcast email to recruited guest to stimulate inquiries at exhibit.
- One (1) Executive Registration for admission to entire event to network throughout the program.
- Logo and company listing in on-site guide and on website.
- *Projected 40 incidental one-on-one meetings (assumes 40 incidental contacts for staff person at showcase exhibit, breakfasts, luncheons, roundtables, social functions)*



SOUND ROOM PACKAGES



DIMENSIONS

Outside Dimensions: 16' W x 24' D x 10' 2" H

Inside Dimensions: 15' 7" W x 23' 7" D x 10' H

Static display area: 17' W x 10' D

DISPLAY GUIDELINES

- Plush custom carpet in your choice of standard colors and ½" foam padding.
- Two 8' tracks of lighting--each with four 50 watt halogen lamps; controlled by a remote control programmable Lutron Grafik Eye.
- 18,000 BTU stand-alone air conditioner located outside of the room; controlled by a digital thermostat located inside the room.
- Electricity for two 8' tracks of lighting and AC unit.

PACKAGE INCLUSIONS & PRICING

Silver

- 2 Executive Program Registrations
- 2 Exhibits-only Registrations
- 30 scheduled 15-min. meetings
- Up to 4 company listings
- 4 product showcase spots

Gold

- 2 Executive Program Registrations
- 3 Exhibits-only Registrations
- 60 scheduled 15-min. meetings
- Up to 5 company listings
- 5 product showcase spots

Platinum

- 2 Executive Program Registrations
- 4 Exhibits-only Registrations
- 90 scheduled 15-min. meetings
- Up to 6 company listings
- 6 product showcase spots



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Acc\$ellerate Audio Sponsorships

MARKETPLACE TABLE-TOP EXHIBIT

- 5 scheduled meetings with Summit Guest
- 1 Executive/Workshop Registration
- 7x7' carpeted exhibit space adjacent to Acc\$ellerate Audio Help Desk and Sound Rooms
- 6'x30" draped table, chair and wastebasket

SELL MORE AUDIO WORKSHOP LIGHTNING ROUND PRESENTATION

- 90-second on stage presentation to 50-75 workshop attendees
- Limited to 10 companies

ACC\$ELLERATE AUDIO DIRECTORY LISTING AND PRODUCT SPOT

- Product image and 75-word description
- 150 company description
- Distributed both electronically in advance to CE Pro Summit Guests and onsite at registration, the workshop and help desk





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GROUP PRESENTATION OPPORTUNITIES

ENTIRE AUDIENCE EVENT SPONSORSHIP

- 10-12 min. speaking/presentation opportunity to entire event audience
- Branding on signage
- Literature distribution
- Custom ad wall in meeting space where event is held
- A post-Summit sponsor highlights email message to the guest recruitment universe of 15,000

Available

1

LIGHTNING ROUND

- 1-min. presentation during day 2 luncheon, just prior to opening of exhibits
- Logo on signage and on-site guide ad

Available

2 CE Pro
3 CI
2 SSI



GENERAL SESSION SPONSORSHIP

- 10-12 minute opportunity to present to an entire event audience segment (custom, commercial or security) prior to editorial content presentation
- Branding on signage, slides and tables during the sponsored event
- Literature distribution
- Custom ad wall in meeting space where event is held
- A post-Summit sponsor highlights email message to the guest recruitment universe of 5,000

Available

CE Pro—**SOLD OUT**
2 CI
6 SSI



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ADVERTISING & PROMOTION OPPORTUNITIES

EXCLUSIVE OPPORTUNITIES

Item	Availability
On-site Guide Front Cover Strap	1
On-site Guide Back Cover Ad	1 SOLD
Summit Bag - sponsor responsible for production of 400 bags	1 SOLD
Break Service (includes A/V demo opportunity, signage, literature distribution)	1
Hotel Room Key - sponsor responsible for production of keys	1
Guest Badges	1 SOLD

SUMMIT-SPECIFIC OPPORTUNITIES

Item	Availability
Guest Schedule Sponsorship (logo and message on guest schedules for CE Pro, CI or SSI guests)	1 CI, 1 CI, 1 SSI
Broadcast email to 5,000+ record universe of Summit guest prospects for a specific market segment (custom, commercial or security)	5 CE, 5 CI, 5 SSI
Broadcast email to 300+ recruited guests	5 CE, 5 CI, 5 SSI
Hotel Room Drops	2 CE Pro, 3 CI, 3 SSI
Group Leader Sponsorship (clothing, group sign)	1 CE, 1 CI, 1 SSI

ADDITIONAL OPPORTUNITIES

Item	Availability
On-site Guide Run of Book Ad	5
Broadcast email to 15,000+ record universe of Summit guest prospect for all three events	5
On-site Brand Builder (Ad Wall and Floor Graphic)	10
EH Accolades Promotion (Logo and booth # call out in two advance promotions to guests, signage at the entrance to exhibits, special ad in the guide, photo with editor at the event, EH Accolades ribbon and sign for use at booth)	Unlimited



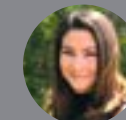
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