



# TOTAL TECH SUMMIT

**CEPro** **CI** Commercial INTEGRATOR **SECURITY SALES & INTEGRATION**  
**NOVEMBER 1-3, 2017**  
Orange County Convention Center • Orlando, FL



## The Total Tech Summit is NOT a Trade Show.

*It's a business-relationship building event that delivers high quality educational content and helps attendees develop a network of peer advisors and trusted tech vendors.*

### AE Ventures specializes in hosted events.

They're not trade shows where you hit the show floor and hope for the best. We create an intimate, focused and guided *hosted* event where we vet every vendor and guest. This process allows us to ensure that we bring together the best of the best in the markets they serve.

### Guests that meet hosting guidelines enjoy several perks:

- Complimentary flight and hotel accommodations.
- Food and beverage throughout the event.
- Take advantage of scheduled one on one time with top vendors.
- Predetermined itinerary that is individually customized to ensure you are able to maximize the experience.

### Securing a Spot is Simple:

- Visit [TotalTechSummit.com](http://TotalTechSummit.com) to learn more.
- Submit a hosting application for the audience segment you identify with.
- Sign the agreement to attend the entire event according to your itinerary.
- Our team handles the rest and keeps you in the loop throughout the process.

### Top Takeaways

1. Learn about new products/applications, and ways to evolve your product, service and market mix in order to grow revenues & profits
2. Collect best practices from industry leading peers for business process improvements
3. Discover potential tweaks to your business model for improved financial performance
4. Enhance your network of peer advisors—both in your core business and adjacent spaces.
5. Enhance your network of vendor advisors.

TRADE SHOW	AEV HOSTED EVENT
✗ Chaotic	✓ Controlled
✗ Random	✓ Planned
✗ Brutal	✓ Refreshing
✗ Overcrowded	✓ Personalized
✗ Wasteful	✓ Efficient
✗ Impersonal	✓ Intimate
✗ Show & Tell	✓ Meet & Learn



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In 2016, **CE Pro guests** represented companies averaging **\$6.2 million** in revenues and **520** residential installations annually. **We'll host 135 residential integrators in 2017.**



In 2016 **Commercial Integrator guests** represented almost **\$3 billion** in aggregate annual revenue and averaged **\$32 million** and **500** commercial installations per year. **We'll host 135 commercial integrators in 2017.**



In 2016, **SSI security integrator and dealer guests** represented more than **\$1.5 billion** and averaged **\$25 million, 3,000+** residential installations and **750** commercial installations per year. **We'll host 135 security integrators in 2017.**

## CONTACT



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